

## Privacy

Barber Foods is committed to maintaining your privacy. We will ask your permission before collecting any personal information. Most of the information we collect is gathered during the initial sweepstakes entry process to facilitate your entry into the "Unexpected Dinner" Sweepstakes. This includes items such as name, address, telephone number, or e-mail address. Sharing information with Barber Foods is strictly voluntary.

Visitors may occasionally be required to provide their e-mail address to access portions of the site. With your permission, we may occasionally send you information about products, promotions, etc. Visitors may also opt to provide their e-mail address to Barber Foods at various non-required times. By providing an e-mail address in an optional area, you consent to our occasionally sending you information about products, menu planning, specials, promotions, etc. If you prefer not to receive this kind of information from Barber Foods your request will be promptly honored. You can withdraw your consent at any time by contacting [info@unexpecteddinner.com](mailto:info@unexpecteddinner.com)

Occasionally, Barber Foods uses external vendors to provide specific services which may enhance our site or create a better experience for our customers. Further, we may hire agencies to assist us in administering consumer promotions, fulfilling orders, analyzing site use and data, etc. We may provide these agents access to your personal information if it is necessary for them to perform their services for Barber Foods. However, these agents are prohibited from using or disclosing your personal information for any other purpose and are required to keep your information confidential.

For example, we use an outside source to provide advertising for [www.unexpecteddinner.com](http://www.unexpecteddinner.com). This company also supplies advertising for other sites. Occasionally, our ad provider may use information about your visit to [www.unexpecteddinner.com](http://www.unexpecteddinner.com) (and other sites) to measure the effectiveness of their ads. They may also use information to supply advertisements about goods and services that may be interesting to you. Please be aware that Barber Foods advertising provider does not have access to your name, e-mail address, or telephone number. The privacy of this information is protected by Barber Foods.

Barber Foods or our authorized third party partner(s)-may also collect general information (such as the type of browser you use, the files you request, and the domain name and country from which you request information) to help us make our site serve you better. User-specific data about which pages our customers access may also be gathered. Data collected by Barber Foods is used to create customized recommendations and to tailor content for our customers. This helps make your shopping experience more personalized and complete.

Barber Foods uses an outside company to measure the effectiveness of our keyword marketing. This technology uses cookies to collect information about our customers' actions on the Barber Foods site but does not capture any personally identifiable information such as your name, e-mail address, or telephone number. The privacy of this information is protected by Barber Foods. You can set your browser to notify you when you receive a cookie, giving you the opportunity to accept or decline it.

## Security

Barber Foods makes security a top priority. Any personal data you provide to us is stored on a secure server. Only Barber Foods employees with proper authorization can view this information. In addition, each customer is protected through a unique username and password.

## Cookies

Like most Web sites, Barber Foods uses a technology called "cookies." Cookies are small amounts of data stored on a user's hard disk. This information lets us know if you have visited our site previously. We use cookies to deliver content that matches your interests. This technology also makes it possible to remember your username and password, so you don't have to re-enter it each time you visit. Barber Foods uses cookies only to provide better service for its customers. Most Web browsers allow you to choose not to

accept cookies. Browsers can also be configured to notify you when a cookie is sent. If you decide not to allow cookies to be stored on your hard drive, unexpecteddinner.com will not be accessible to you.

## **Children and Parents**

www.unexpecteddinner.com is not directed toward children under the age of 18. Children under age 18 should not submit personal information to Barber Foods without explicit permission of a parent or legal guardian. Where appropriate, Barber Foods will instruct children not to submit personal information and will require a parent or guardian's consent for anyone under the age of 18. If you believe that we may have inadvertently received personal information from a child please contact us at [info@unexpecteddinner.com](mailto:info@unexpecteddinner.com) or send us a letter addressed by First Class Postage Prepaid U.S. Mail or overnight courier to the address below and we will take appropriate action.

P.O. Box 4821  
Attn: Unexpected Dinner Sweepstakes  
Portland, ME 04112-4821

## **Privacy Rights For California Residents**

Website users residing in California may submit a request to us asking for information regarding (1) the categories of personal information that we may share with third parties, and (2) a list of the names and addresses of all third parties with whom we have shared such information for their marketing purposes during the previous calendar year. To request this information, please submit a request to: [info@unexpecteddinner.com](mailto:info@unexpecteddinner.com)

## **Miscellaneous**

www.unexpecteddinner.com may contain links to other sites. We do not endorse or otherwise accept responsibility for the content or privacy policies of those sites.

It may be necessary, if required by law or if pertinent to judicial or governmental investigations, to release your personally identifiable information.

Barber Foods reserves the right to modify this privacy policy at any time. We will promptly reflect any such modifications in these Web pages.

By using the Barber Foods Web site, you consent to our use of your information as described in this Internet Privacy Policy. As we implement new technology and introduce new services, we will update our Internet Privacy Policy, so we encourage you to review it often.

We hope you find our website useful and informative and are always willing to answer questions and receive suggestions. If you have either, please email us at [info@unexpecteddinner.com](mailto:info@unexpecteddinner.com).